

Message Text

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PAGE 01 SYDNEY 00162 260049Z
ACTION EA-12

INFO OCT-02 ISO-00 EB-08 /021 W
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P R 252340Z JAN 78
FM AMCONSUL SYDNEY
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 8103
AMEMBASSY CANBERRA
AMEMBASSY WELLINGTON
AMEMBASSY PORT MORESBY
AMCONSUL AUCKLAND
AMCONSUL MELBOURNE
AMCONSUL BRISBANE
AMCONSUL PERTH

UNCLAS SYDNEY 0162

FOR: OIM/ SILLOWAY

E.O. 11652: N/A
TAGS: BEXP, AS
SUBJECT: IMC OPENING EVENT -- BUSINESS MACHINERY AND EQUIPMENT,
JUNE 12-16, 1978

REF: SYDNEY 2430

1. WE NOW RECOMMEND JUNE 12-16 AS THE DATES FOR THE "GRAND
OPENING" SHOW IN THE NEW IMC, THUS COMPLETING OUR RY-78
SCHEDULE.
2. ARCHITECTS DESIGNING CLIFF STREET PREMISES ASSURE US THAT
CONSTRUCTION WILL BE COMPLETED IN TIME FOR JUNE 12 OPENING.
3. DURING 1978 THERE ARE A FEW SMALL LOCAL SHOWS SCHEDULED IN
VARIOUS AUSTRALIAN CITIES WHICH MIGHT CONFLICT WITH IMC EVENT
IN TERMS OF PROCDT CATEGORIES. HOWEVER, WE ARE SATISFIED
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PAGE 02 SYDNEY 00162 260049Z

THAT NONE OF THESE MATERIALLY AFFECT THE VIABILITY OF OUR
EVENT. THE PREMIER EVENT OF THIS GROUP, THE "OFFICE EQUIPMENT
EXHIBITION" IN MELBOURNE, HAS BEEN RESCHEDULED TO SEPTEMBER
18-21, 1978 AND THEREFORE NO LONGER CAUSES US ANY CONCERN.

4. WE ASSUME THAT GOAL OF 16 PARTICIPANTS AND 80/20 RATIO OF
NTM TO OTM WILL PREVAIL. ON THAT BASIS WE CAN FILL OTM QUOTA

AND THEN SOME THROUGH LOCAL PROCUREMENT.

5. ACTION REQUESTED: PLEASE CONFIRM DATES AND THEME. WE WOULD ALSO APPRECIATE EARLIEST POSSIBLE NOTIFICATION OF NAME OF PROJECT OFFICER, OPENING DATE OF PROCUREMENT, AND ETA SYDNEY OF PROCUREMENT PRINT PACKAGE.
DAVIS

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NNN

Message Attributes

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